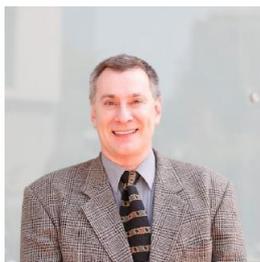




## FLASH INFO

JUNE 2012

### *A Message from Michael Sparks, IUHPE President*



Welcome to another issue of *Flash Info*. We aim to use this monthly update to keep members and potential members up-to-date- with events occurring in the IUHPE network. In the coming weeks you will be sent further information about the proposed changes to the IUHPE constitution which affect the governance of the Organisation and, in particular, the size and composition of the Board of Trustees. Please keep an eye out for this information as it will be critical to engage members in voting on the matter. We need at least 20 per cent of our active members participating for a valid vote. I would also like to briefly remind you all to register for the [IUHPE European Regional Conference](#) in Tallin, Estonia as well. The conference is on 27-29 September so it is time to get your registrations in and to start making plans to attend. More information on the conference is contained within the Flash Info.

Happy reading, and don't forget to give us feedback if you think of a way we can improve our communication with you

Please send any announcements or information that you would like to be included in future installments of this newsletter to: [adeqournay@iuhpe.org](mailto:adeqournay@iuhpe.org) with "News for IUHPE Flash Info" in the subject line.

## ANNOUNCEMENTS

- ☐ [The 65<sup>th</sup> World Health Assembly took place on 21-26 May 2012 in Geneva, Switzerland](#)  
[Dr. Margaret Chan was appointed for a second five-year term as Director General of WHO with 98% of the Member States' votes.](#)  
[The WHA closed with new global measures](#) (21 resolutions and 3 decisions were adopted) which have relevance for the priority areas of work of the IUHPE:
  - Member States emphasized that WHO should increase the focus on the social, economic and environmental determinants of health.
  - The report on the progress and achievements of the health-related Millennium Development Goal and health goals after 2015 was endorsed, acknowledging that more still needs to be done to achieve these objectives.
  - Many countries and global partners have made specific commitments to accelerate action towards reducing child mortality and improving maternal health.
  - Delegates adopted a global target of 25% reduction in premature mortality from non-communicable diseases by 2025.
  - The WHA endorsed the [Rio Political Declaration on Social Determinants of Health](#) and approved measures to support the five priority actions recommended.
- ☐ [The GlobalPANet was launched by the International Society for Physical Activity and Health \(ISPAH\) and its Advocacy Council GAPA, of which the IUHPE is a member of its Executive Committee, on 31 May 2012](#)

This free service is designed to share evidence and best practice across a global network of physical activity practitioners, scientists, policy makers and advocates. GlobalPANet development was supported by the IUHPE/CDC Cooperative Agreement.



- ✉ [Read the press release \(13 June 2012\) on the CompHP Project - Developing competencies and professional standards for health promotion capacity building in Europe](#)

The IUHPE is responsible of Work Package 2, in charge of key elements in the dissemination of all project components.

- ✉ [Respond to the Canyon Ranch Institute's online survey on health literacy](#)

This survey is held in preparation of a background paper on health literacy activities around the world, commissioned by the US Institute of Medicine Roundtable of Health Literacy.

- ✉ [Read the presentations of the ASCD 2<sup>nd</sup> annual Whole Child Virtual Conference](#)

This free online event provides a forum and tools for school sites and districts that are working toward a whole child approach to education, exploring what outstanding schools, communities, and individuals have done as they move along the continuum of the whole child approach from implementation to sustainability to culture

## IUHPE CONFERENCES

- ✉ The programme of the [9th European IUHPE Health Promotion Conference \(27-29 September 2012 in Tallinn, Estonia\) on Health and Quality of Life – Health, Economy, Solidarity](#) is now available! Do not forget to register and we look forward to meeting you there!
- ✉ A number of publicity materials for the [IUHPE 21<sup>st</sup> World Conference on Health Promotion](#) (25-29 August 2013 in Pattaya, Thailand) are now available so that you can help us spread the information as widely as possible in different ways:
  - [Advertise the Conference](#) on your website's (different formats of web-banners are available upon request to [adegournay@iuhpe.org](mailto:adegournay@iuhpe.org))
  - Like and Share the [Conference's Facebook](#)
  - Follow the last development on the [Conference's Twitter](#)
  - Share the information with your colleagues and network (announcements, flyers and other promotional materials are available upon request to [adegournay@iuhpe.org](mailto:adegournay@iuhpe.org))
- ✉ In the context of the [16<sup>th</sup> public health annual days \(26-28 November 2012 in Fairmont, Canada\)s](#), the IUHPE co-organizes a thematic day on *positive approach in health*, which will link with the work of [the IUHPE Global Working Group on Salutogenesis](#)

## OTHER CONFERENCES ANNOUNCEMENTS

- ✉ [Submit abstracts before 20 August 2012 to the 4<sup>th</sup> international colloquium on Complexity in Health Education: Research, training and practice \(18-19 October 2012 in Paris, France\)](#)
- ✉ [Register before 16 August 2012 to the APHA 140<sup>th</sup> annual meeting \(27-31 October 2012 in San Francisco, USA\) to benefit from the early bird registration fees](#)

Do not forget to visit our [global calendar of health promotion conferences](#) for further information on upcoming events!

## NEWSLETTER UPDATES

- ✉ [The May issue of the ISECN Newsletter is now available](#)
- ✉ [The first issue of GlobalPANet e-News was distributed on 8 June 2012](#)



## NEW PUBLICATIONS

- ✘ [\*\*Tackling Non-communicable Diseases to Enhance Sustainable Development\*\*](#), a briefing paper published by the NCD Alliance  
This policy brief, published in preparation of the RIO+20 UN Conference on Sustainable Development (20-22 June 2012) explains how NCDs are linked to the three pillars of sustainable development: economic growth, social equity, and environmental protection.
- ✘ [\*\*Health Promotion in Canada: Critical Perspectives on Practice\*\*](#), a book edited by Irving Rootman, Sophie Dupéré, Ann Pederson and Michel O'Neill and published by Canadian Scholar Press  
This comprehensive profile of the history and future of health promotion in Canada, now in its third edition, maintains the critical, sociological, and historical perspective of the previous two editions and adds a greater focus on health promotion practice. According to Kim Raine: *"Although I was also a fan of the previous editions, this is by far the strongest of the three. A particular strength is the linking of theory, research, and practice; the applied focus is key."*
- ✘ [\*\*Le Guide du médecin généraliste et communautaire en Afrique et à Madagascar\*\*](#), written by Dominique Desplats and Clément Razakarison is available in free access  
This *Guide for general and community practitioners in Africa and Madagascar* was primarily designed for young MDs in rural zones but also for all those concerned by the future and the challenges of health in Africa and Madagascar.

## STAFF AND MEMBERSHIP NEWS

- ✘ It is a great pleasure to inform you that Sara Bensaude de Castro Freire, the IUHPE Scientific Projects and Publications Coordinator, gave birth to a little boy, named Raphael, on 17 June 2012. She and the baby are doing fine.
- ✘ Jordan Panayotov, Chair of [IUHPE Global Working Group on Climate Change and Health](#), has been invited as Guest Editor for a special issue of the *International Journal of User Driven Health-care on Availability and Access to Information – A Premise for Sustainable Population Health*. [You are kindly invited to submit papers to this special issue before 29 July 2012.](#)
- ✘ [Football United](#), an organisation using football for social development and founded by Anne Bunde-Birouste, IUHPE elected member of the Board of Trustees, is pleased to announce the launch of a new programme in the Australian Capital Territory, with the support of [ACT Government Health Directorate](#).
- ✘ Eun Woo Nam, IUHPE elected member of the Board of Trustees, attended the WHO Healthy City meeting held on 7-8 June 2012 in Seoul, Korea as a temporary advisor.